

# Invitation to SMEs Capacity Building: Win for ASEAN Market

*March 2010*

*Padang Besar THAI-MALAYSIA border, Kuala Lumpur MALAYSIA  
and Yangon, MYANMAR*

Invitation to SMEs on business expansion and business networking into Malaysia and Myanmar under the SMEs capacity building project: Win for ASEAN Market.

The Thai Chamber of Commerce and The University of the Thai Chamber of Commerce has launched the SMEs capacity building project in order to promote, develop and prepare SME entrepreneurs to internationalize their businesses, especially in neighboring countries of the ASEAN Group which particularly in the countries of Malaysia and Myanmar.

## Objective

- To promote political relationship via Trade cooperation, Investment and Border trade by organize business matching at Kuala Lumpur, Malaysia and Yangon, Myanmar which will eventually develop into a marketing channel in Malaysia and Myanmar.
- To open an opportunity and promote potential SMEs to border trade at Amphur Sadao and Amphur Hadyai, Songkhla province or nearby surrounding area.
- To support and promote SMEs entrepreneurs to build up and enhance their competitiveness capability to Thailand and international standard.
- To develop trade and investment business partner that includes industrial group to strengthen SMEs cluster.

In this concern, our focus groups are Spa services and products, cosmetics and soap, food and Halal food products, processed food and agricultural products, furniture and house decoration products and cultural tourism and products. The activity is in cooperation with Malaysia and Myanmar covering the areas of Malaysian capital city, Kuala Lumpur, Border area, Tambon Padang Besar, Amphur Sadao and Amphur Hadyai Songkhla Province respectively including the surrounding areas of Yangon, Myanmar with which our mission could translate benefit from trade and investment and entrepreneur who are interested during March, 2010.

Participants hold rights to enroll in SMEs Capacity Building Project at front desk of meeting room and will be provided with special compliments: Free OSMEP's membership to gain information on SMEs promotion activities Rights to participate in numerous activities under the SMEs Capacity Building Project Rights to privileges provided by agencies taking part in the SMEs Capacity Building Project.

Event Period	Activity	Sponsor
19 - 20 Mar 10	Business Matching at <b>Novotel Centara Hadyai</b> ,Padang Besar ,Thai-Malaysia Border , A.Sadao ,Songkla Province	Office Of Small and Medium Enterprises Promotion (OSMEP) & The Thai Chamber of Commerce
22 - 23 Mar 10	Business Matching at <b>Park Royal Hotel</b> Yangoon,MYANMAR	
28 - 30 Mar 10	Business Matching at <b>Berjaya Time Square</b> Kuala Lumpur,MALAYSIA	

**If interested, kindly:**

- Reserve and register your seats to Family Business and SMEs Study Center(FBEC) email to [fbec@utcc.ac.th](mailto:fbec@utcc.ac.th) or by fax (+66 2) 277-1434
- Participants hold rights to enroll at SMEs Capacity Building: Win for ASEAN Market at front desk of meeting room and will be provided with special compliments:
  - Free membership to gain access and information on SMEs promotion activities
  - Rights to participate in several activities under this project
  - Rights to privileges provided by agencies taking part in the project such as Sample Product or etc.

**What to do and prepare?**

1. Commercial registration certificate and/or Commercial Registration ID. and/or materials to show entrepreneurship capacity building such as pictures of institution and other related documents
2. ID card with signature

The focus group can provide only 50 seats to any SMEs entrepreneurs with no charge collected from the participants. **Reserve and register your seats with** Family Business and SMEs Study Center (FBEC) by email or download registration form at [www.utcc.ac.th/fbec](http://www.utcc.ac.th/fbec). For more information, please contact Family Business and SMEs Study Center(FBEC) by email to [fbec@utcc.ac.th](mailto:fbec@utcc.ac.th) or call center (+66 81)841 6481 , (+66 80)085 1100 and look forward to meeting you at fair.



# "SMEs Capacity Building: Win for ASEAN Market"



## BUYER REGISTRATION FORM

For SMEs on business expansion and business networking into Malaysia and Myanmar

March 2010

By OSMEP & UTCC

Company Name.....		
Address.....		
.....		
Mobile.....	Phone.....	Fax.....
e-Mail.....		Website.....

Nature/Type of business:

- |                                                      |                                                                |
|------------------------------------------------------|----------------------------------------------------------------|
| <input type="checkbox"/> Agricultures                | <input type="checkbox"/> Halal food industries                 |
| <input type="checkbox"/> Processed food industries   | <input type="checkbox"/> Herbs, Skin care, Spa ,Cosmetics,Soap |
| <input type="checkbox"/> Home & Furniture Design     | <input type="checkbox"/> Hotel & Tourism                       |
| <input type="checkbox"/> Others.....(please specify) |                                                                |

Total of Attendee.....person(s)

- |        |               |
|--------|---------------|
| 1..... | Position..... |
| 2..... | Position..... |
| 3..... | Position..... |

Interested Market to attend:

- ( ) 19 March 2010 at Novotel Centara Hadyai, Padang Besar Thai-Malaysia border, A.Sadao,Songkhla Province.THAILAND.
- ( ) 23 March 2010 at Park Royal Hotel ,Yangoon ,MYANMAR.
- ( ) 28 March 2010 at Berjaya Time Square, Kuala Lumpur, MALAYSIA.

**\*\*\* Please return this from within 10 March 2010\*\*\***

Benefits:

- Social-business networking with sellers
- Hosted coffee &tea with snack
- Non chargeable for GUEST
- Souvenirs, event kits

Terms and conditions:

1. Our organization/company hereby confirms the reservation as stated above.
2. Our organization/company agrees and binds itself to the Rules & Regulations set forth by the organizer.
3. This serves as a contract upon acceptance and confirmation of participation between the organizer and the guest.

.....  
Authorized Representative  
Signature over Printed Name

.....  
Approving Officer  
Secretariat