

Title: Example of Full Paper Format (Not exceeded 100 letters)

(Please Start Each Word with a Capital Letter and Continue with Lowercase.)

Author¹, Author², Author³ (Font size 12) (Don't mention title or academic title)

^{1,2,3} Program, Faculty of (Font size 10)

^{1,2,3} University, **Country** (Font size 10)

¹ E-mail:....., ² E-mail:....., ³ E-mail:..... (Font size 10)

Abstract (Time New Roman 12 pt. Bold)

(Time New Roman 12 pt.)

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Keywords: Please include appropriate keywords. They should be in an alphabetical order and be separated by commas.

1. Introduction

The introduction should include the rationale of the study, theory, framework, related literature reviews, objectives of the study, and so on.

2. Method

This section describes the methodology of the study. It may include sub-sections such as participants, research instruments, data collection, and data analysis.

3. Results

This section should be organized in order to answer each of your research questions.

Table 1: Name of the table

4. Discussion and Conclusion

The section should contain a summary of the study, discussions of the results, and the conclusion.

5. References

For citations, please follow an APA6 style.

Example of References

- Jones, G. R. (2007). *Organizational theory, design, and change*. Upper Saddle River, NJ: Prentice Hall.
- Kotler, P., & Keller, K. L. (2016). *Marketing management* (15th ed.). Boston, MA: Pearson.
- Dilchert, S., & Ones, D. S. (2012). Measuring and improving environmental sustainability. In S. E. Jackson, D. S. Ones, & S. Dilchert (Eds.), *Managing human resources for environmental sustainability* (pp.187-221). San Francisco, CA: Jossey-Bass.
- Urbancova, H. (2013). Competitive advantage achievement through innovation and knowledge. *Journal of Competitiveness*, 5(1), 82-96.
- Wang, W., & Yang, H. (2014). A study on the price decisions of the dual-channel composite decision in B2C mode. *Journal of Electronic Commerce in Organizations*, 12(4), 46-56.
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